Evaluative Report of the Department

1. Name of the Department

Department of Business Administration

2. Year of establishment

1969

3. Is the Department Part of a School/Faculty of university?

Yes, Department of Business Administration is a part of PG School of Commerce and Faculty of Commerce

4. Name of programmes offered (UG, PG, M.Phil, Ph.D., Integrated Masters, Integrated Ph.D., D. Sc, D.Litt. etc.)

Department offers UG (Pass) and (Hons.) courses and BBA Programme at two constituent colleges of this university while PG, M.Phil., Ph. D. and D.Litt. programmes are offered in the Department of Business Administration itself. The P G programmes include:

- M.Com. (Business Administration)
- Master of Human Resource Management
- Master of International Business
- M.Phil. Business Administration
- Ph.D.

Administration.

- D. Litt.
- 5. Interdisciplinary programmes and departments involved

Faculty member of this department are involved in other programmes offered by other departments. Similarly, faculty members of others departments are involved in programmes run by our department

- 6. Courses in collaboration with other universities, industries, foreign institutions, etc. NIL
- 7. Details of programmes discontinued, if any, with reasons No programme has been discontinued in past five years.
- **8.** Examination system: Annual/ Semester/ Trimester/
 University has adopted annual scheme for UG exams in Business Administration and semester system for PG exams and BBA course in Business Administration. The Department is also running one semester for Pre Ph.D. course work in Business
- **9.** Participation of the department in the courses offered by other departments: Faculty members are engaged classes in MFC run by EAFM Department

10. Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors/ Asst. Professors/Others)

Following are the details of teaching posts in the department:

	Sanctioned	Filled	Actual (including CAS&MPS)
Professor	01	NIL	05
Associate Professors	03	NIL	17
Asst. Professors	29	02	02(new appointment)
Others	-	NIL	-

11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

Following are the details of teaching posts in the department:

Name	Qualifications	Designation	Specialization	No. of Years of Experience	M. stud gui award the	Ph.D./ Phil lents ded/ led for last 4 ars
Prof. Naveen	M.Com., M.	Professor &	Marketing	36	08	06
Mathur	Phil., Ph.D.,	Head				
Prof. R.K. Kothari,	M.Com., M.Phil., Ph.D.,	Professor	Marketing, Int. Mark.	36	06	-
Prof. J.P.N. Sharma,	M.Com., M. Phil., Ph.D.,	Professor	Gen. Mgt., Mkt. Res.	36	04	06
Prof. Anil Mehta,	M.Com., M. Phil., Ph.D.,	Professor	HRM, Mkt.	34	08	05
Prof. Indu Jain	M. Com., M. Phil., Ph.D., Dip in Labour Law.	Professor	Lab. Law, Ind. Rel.	35	01	02
Dr. Pramendra Sharma	M. Com., Ph.D.,	Associate Professor	Gen. Mgt.	29	01	-
Dr. Anurag Sharma	M.Com. Ph.D.	Associate Professor	Bus. Mgt. FM	19	08	01
Dr. A. K. Sharma	M.Com., M. Phil., M.C.A., Ph.D.	Associate Professor	GM, IT	26	08	04
Dr. Anjora Belcha	M. Com., M. Phil. Ph.D.	Associate Professor	Mgt., Co-operation	26	08	-
Dr. Bindu Jain	M.Com., M. Phil., Ph.D.	Associate Professor	GM, HRM	19	08	01
Dr. B.S. Sharma	M.Com., Ph.D.	Associate Professor	HRM	19	07	-

	T					
Dr. Dileep Singh	M.Com., M.Phil., Ph.D.	Associate Professor	HRM, FM	19	08	-
Dr. Garima	M.Com., M.	Associate	HRM, Mgt.	19	08	
Saxena	Phil., Ph. D.	Professor	TIKWI, Wigt.	19	08	_
Dr. Kum Kum	M.Com.,	Associate	MTM, HRM	26	06	02
Rathore	Ph.D.,	Professor	WITWI, TIKWI	20	00	02
Dr. Mukesh	M. Com., M.	Associate	Mkt. GM,	19	08	01
Jain	Phil.,	Professor	HRM	19	08	01
Jaiii	Ph.D., LL.B.	FIOIESSOI	1111111			
Dr. M.L.	M.Com.,	Associate	Foreign Trade	19	08	
	M.Phil., Ph.D.	Professor	Poleigh Trade	19	08	_
Agdayamawar Dr. N.M.	,	Associate	IIDM Ml-4	26	02	05
	M.Com.,		HRM , Mkt.	20	03	05
Sharma	M.Phil., Ph.D.	Professor	N. 1	10	00	0.1
Dr. Pradeep K.	M.Com. Ph.D.	Associate	Marketing, International	19	08	01
Sharma	1.6	Professor				
Dr. Pramod	M.Com. Ph.D.	Associate	Mkt. Mgt.	19	-	-
Srivastava		Professor				
Dr. V. K. Joshi	M.Com., Ph.D.	Associate	GM.	29	04	09
		Professor	Co- operation			
Shri Surendra	M.Com. M.	Associate	HRM, GM,	26	-	-
Singh	Phil	Professor	FM			
Ms. Poonam	M. Com.,	Assistant	HRM,OB,	7 Months	-	-
	M.Phil. Net.	Professor	Gen. Mgt.			
Ms. Dimple	M.Com.	Assistant	Gen. Mgt.	7 Months	-	-
Meena		Professor				
Prof. M.P.	M.Com., M.	Professor	O.B, HRM,	38	01	02
Bansal (Retd.)	Phil., Ph.D.,		GM			
Prof. N.L.	M.Com., M.	Professor	O.B, HRM,	38	04	02
Gupta (Retd.)	Phil., Ph.D.,		GM			
Prof. N K	M.Com., M.	Professor	HRM, GM	38	01	08
Kumbhat	Phil., Ph.D.		,			
(Retd)	, 					
Prof. M.P.	M.Com., M.	Professor	Gen. Mgt.	38	01	03
Goyal (Retd.)	Phil., Ph.D.,	13100001	23			
Prof. L.N.	M.Com., M.	Professor	FM	38	03	05
Singhal	Phil., Ph.D.,	110100001	1 141	20		0.5
(Retd.)	1 1111., 1 11.12.,					
Dr. B.S.	M.Com., M.	Associate	Int. Mkt.	38	_	
Rathore (Retd.)	Phil., Ph.D.	Professor	IIIt. IVIKt.	30		_
Namore (New.)	1 IIII., 1 II.D.	1 10103501				

12. List of Senior Visiting Fellows, adjunct faculty, emeritus professors No senior Visiting Fellows, Adjunct Faculty, Emeritus Professors visited this department during 2009-15.

13. Percentage of classes taken by temporary faculty programme-wise information All the classes are being engaged by regular faculty members of this department.

14. Programme-wise Student Teacher Ratio

Following are the approximate Programme-wise Student Teacher Ratios in different courses run by department:

S. No.	PROGRAMMES OFFERED	Students Teacher Ratio (%)
1	MASTER OF COMMERCE (M.Com.)	15:1
2	MASTER OF HUMAN RESOURCE	08:1
	MANAGEMENT	
3	MASTER OF INTERNATIONAL	08:1
	BUSINESS	
4	M. Phil.	Nil
5	Ph.D.	08:1

15. Number of academic support staff (technical) and administrative wise information Following is the position of ministerial, technical staff and lab bearers:

	Sanctioned	Filled	Actual working
Ministerial			
PS			
Assistant			
UDC	2	2	2
LDC			
Peon	2	1	1
Chowkidar			

16. Research thrust areas as recognized by major funding agencies

Following are the thrust areas recognized for research by funding agencies

- Marketing Management
- Human Resource Management
- International Marketing
- Retail Management
- Human Resource Development
- Financial Management
- Indian Ethos and Work Culture
- Strategic management

17. Number of faculty with ongoing projects from

(a) national

One research project was sanctioned by ICSSR on the topic "A comparative study of Public and Private Insurance Companies in India" to Prof. B.L. Mathur.for 2015-16.

(b) international funding agencies and NIL

(c) Total grants received.

Rs. 40,000/-

- 18. Inter-institutional collaborative projects and associated grants received
 - a) National collaboration

NIL

b) International collaboration

NIL

19. Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; total grants received

No departmental project is being received by department during 2009-15.

- 20. Research facility / center with
 - state recognition

Department is not having any state recognized research facility

• national recognition

Department is not having any research facility with national recognition

• international recognition

NIL

- 21. Special research laboratories sponsored by / created by industry or corporate bodies NIL
- 22. Publications
 - Number of papers published in peer reviewed journals (national/international)

 108
 - > Monographic

NIL

Chapters in Books

NIL

Edited Books

01

➤ Books with ISBN with details of publishers

50

Number listed in International Database (For e.g. Web of Science, Scopus, Humanities International Complete, Dare Database- International Social Sciences Directory, EBSCO host, etc.)

NIL

➤ Citation Index-range/ average

NIL

> SNIP

NIL

> SJR

NIL

➤ Impact Factor-range/average

NIL

➤ h- index

NIL

23. Details of patents and income generated

NIL

24. Areas of consultancy and income generated

NIL

25. Faculty selected nationally/ internationally to visit other laboratories/ institutions/ industries in India and abroad

Following members visited other institutions during 2009-14

- 1. Prof. Navin Mathur, Participated in 30th ICP and Delivered a lecture at University of Cape Town, South Africa, in July, 2012.
- 2. Prof. Navin Mathur, Visited Dubai in November, 2012 as Expect Member of visiting committee of AIU New Delhi.
- 26. Faculty serving in
 - a) National committees

NIL

b) Internationally committees

NIL

c) Editorial Boards

Prof. Navin Mathur, is member of Editorial Boards in

- Maxwell Journal
- Srusti Management Review
- Hind Institute of Commerce And Business Management
- IIM Journal
- Prabhand Gyan: International Journal of Management
- DRIEMS Business Review
- VIMARSH

Dr. A. K.Sharma is member of Editorial Boards in:

- Impetus
- d) Any other

Prof. Navin Mathur is member of following committees:

- Regional Income Tax Advisory Committee
- Workers' Educational Board
- 27. Faculty recharging strategies (UGC, ASC, Refresher/ orientation programs, workshops, training programs and similar programs).

Following recharging programmes were arranged during 2009-15:

- ➤ UGC Refresher Courses, on "Paradigm shift in Commerce and Management" organized by the Academic Staff College in association with Department of business administration during 24th Nov. 2014 to 13th Dec. 2014.
- ➤ UGC sponsored short term course was organized with Academic Staff College during 21st October 2013 to 26th October 2013.
- ➤ UGC Refresher Courses was organized by the Academic Staff College in association with Department of business administration during 31st January 2012 to 18th January 2012.
- ➤ UGC Refresher Courses was organized by the Academic Staff College in association with Department of business administration during 2nd August 2009 to 21st August 2009.
- ➤ UGC sponsored short term course was organized jointly by Department of Business Administration & ASC, University of Rajasthan, Jaipur during

28. Student projects

- percentage of students who have done in-house projects including inter-departmental projects:
 - **NIL**
- percentage of students doing projects in collaboration with other universities/industry/institute:
 - All students are doing project work in collaboration with MHRM & MIB.
- 29. Awards/ recognitions received at the national and international level by NIL
- 30. Seminars/ Conferences/ Workshops organized and the source of funding (national/international) with details of outstanding participants, if any.

Following workshop / seminars were organized by department during 2009 - 2015:

S. NO.	DATES	WORKSHOPS/SEMINAR
1.	April 23, 2015	Research methodology and project preparation
2.	April 28, 2014	Issues in Research
3.	March 12, 2014	Research in Marketing
4.	February 12, 2014.	Workshop for revision of Syllabus
5.	March 16, 2013	Golden Rules of Success
6.	March 15, 2013	Time Management
7.	March 15, 2013	Sustainable Development
8.	March 14, 2013	Creativity and Innovation
9.	March 14, 2013	Personality Development
10.	March 13, 2013	Leadership Skills
11.	March 12, 2013	Motivation Dynamics
12.	March 11, 2013	Five Arch Enemies
13.	September 21 st 2011	Globalization and its impact on Indian Society
14.	September 20 th 2011	Golden Rules of Success
15.	September 19 th 2011	Effective Leadership

31. Code of ethics for research followed by the departments:

Codes of ethics for research are followed as per UGC and University of Rajasthan norms.

32. Student profile programme-wise:

Following is the student profile in different programmes of this department:

Name of the	Applications	Selected		Pass percentage	
Programme	received Male		Female	Male	Female
M.Com.	-	914	488	95%	92%
MIB	-	340	218	93%	91%
MHRM	-	331	234	92%	94%
M. Phil.	-	12	08	100%	100%
Ph.D.	05	80	133	-	-

33. Diversity of students

Following is the diversity of students profile in different programmes of this department:

Name of the Programme	% of students from the same university	% of students from other universities within the state	% of students from universities outside the state	% students from other countries
M.Com.	95%	3%	2%	Nil
MIB	98%	2%	-	Nil
MHRM	97%	3%	1%	Nil
Ph.D.	98%	2%	-	Nil

34. How many students have cleared Civil Services and Defense Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise 35(NET 30, SET 05)

As per available information in this department; 30 students have cleared NET examination while 05 students cleared SET examination during 2009-15.

35. Students progression

Following is the student's progression:

Student progression	Percentage against enrolled
UG to PG	10%
PG to M.Phil.	7.5%
PG to Ph.D.	15%
Ph.D. to Post- Doctoral	Nil
Employed	
 Campus selection 	10%
Other than campus recruitment	
Entrepreneurs	10%

36. Diversity of Staff

Following is the diversity of staff of this department:

Percentage of faculty who are graduates				
Of the same university	90%			
From other universities within the State	10%			
From universities from other States	-			
From universities outside the country	-			

37. Number of faculty who were awarded M. Phil., Ph.D., D.Sc. and D.Litt. during the assessment period

One Ph.D. (Dr. B.S. Rathore) Year - 2012

- 38. Present details of departmental infrastructural facilities with regard to
 - (a) Library

This department has its own departmental library which houses nearly 4000 text books and subscribed one journal.

(b) Internet facilities for staff and students

Wi-Fi and LAN facilities are provided to all faculty members, research scholars and PG students through University INFONET center.

(c) Total number of class rooms

Department has 6 class rooms

(d) Class rooms with ICT faculty

All 06 Class Rooms have ICT facility

(e) Students laboratories

Department has no student laboratory.

(f) Research laboratories

Department has no research laboratory.

- 39. List of doctoral, post-doctoral students and Research Associates
 - (a) From the host institution/university

Ph.D. awarded during 2009-2015: 66

Breakup of registered candidates during 2009-15:

2009-10	2010-11	2011 -12	2012-13	2013-14	2014-15	Total
33	54	38	05	47	36	213

Details are provided in annexure -1

(b) from other institutions/universities

NIL

40. Number of post graduate students getting financial assistance from the university No post graduate student is getting financial assistance from the university. However 35 students got fellowship from other sources and are included in annexure IV.

41. Was any need assessment exercise undertaken before the development of new programme (s)? If so, highlight the methodology.

Yes, Department regularly undertakes need assessment exercise undertaken before the development of new programme. All the academic programmes are approved by staff council and later the BOS/COC and Academic Council approves them in their respective meetings.

- 42. Does the department obtain feedback from?
 - a. Faculty on curriculum as well as teaching-learning evaluation?

Yes, department obtains informal feedback from its faculty members. The inputs from teachers with regard to the curriculum and teaching learning evaluation process as practiced and experienced by them in the class rooms, is regularly discussed at faculty meetings/Staff Council and constructive remedial measures are taken by during it to the BOS/COC.

b. Students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback?

Yes, Faculty members in departmental committee and staff council discuss informal students' feedback obtained on teachers and Courses. The continuous internal assessment, group discussion, tutorials, seminar, students counseling and mentoring contribute to a healthy feedback from the students. The department at its faculty meetings examines such feedback and takes action to address problems.

c. Alumni and employers on the programmes offered and how does the department utilize the feedback?

Yes department organizes regular meetings with alumni association to obtain informal feedback on contents of syllabus of UG, PG and Ph.D. Course and their suggestions are incorporated in the revision of curriculum.

43. List the distinguished alumni of the department

Following are few distinguished alumni of the department:

- 1. Shri Arun Chaturvedi, Former President BJP state unit and sitting MLA.
- 2. Late Prof. R.B. Upadhayaya, Vice- Chancellor MDS University, Ajmer
- 3. Late Prof. R.N. Singh Vice- Chancellor University of Rajasthan, Jaipur
- 4. Shri Praveen Nahta, DGM (PR), Rajasthan Patrika, Jaipur
- 5. Shri Anupam Roop Rai, Head, HR Dabar India, Ltd.
- 6. Shri Vikram Singh, Manager RTDC, Jaipur
- 7. Shri Vishal Kumar Sharma, Manager (Finance & Accounts) RSHCL.
- 8. Shri Shikhar Chand Jain, Revenue Officer, Jaipur Nagar Nigam Jaipur

44. Give details of student enrichment progrmmes (special lectures/workshops/ seminar) involving external experts.

Following special lectures were organized by department for the benefit of students:

S. NO.	DATES	SPECIAL LECTURES
1.	23 April 2015	Make in India
2.	11 October 2014	Commerce Education and Changing Economic
		Scenario

 4. 12 April, 2014 Case Method 5. 12 March, 2014 Research in Marketing 6. 10 March, 2014 Project Report Writing 7. 18 February, 2014 Enhancing productivity in Business enterprises 8. 17 February, 2014 Research in Converging Technology of Management practice 9. 15 February, 2014 Building creative thinking skills 10. 14 February, 2014 Leadership and Motivation for Entrepreneurship 11. 31 January, 2014 Marketing and International Business 12. 21 November, 2013 Awareness about Banking and Financial Products 13. 21 Sept, 2011 "Globalization and its impact on Indian Society"
6. 10 March, 2014 Project Report Writing 7. 18 February, 2014 Enhancing productivity in Business enterprises 8. 17 February, 2014 Research in Converging Technology of Management practice 9. 15 February, 2014 Building creative thinking skills 10. 14 February, 2014 Leadership and Motivation for Entrepreneurship 11. 31 January, 2014 Marketing and International Business 12. 21 November, 2013 Awareness about Banking and Financial Products 13. 21 Sept, 2011 "Globalization and its impact on Indian Society"
7. 18 February, 2014 Enhancing productivity in Business enterprises 8. 17 February, 2014 Research in Converging Technology of Management practice 9. 15 February, 2014 Building creative thinking skills 10. 14 February, 2014 Leadership and Motivation for Entrepreneurship 11. 31 January, 2014 Marketing and International Business 12. 21 November, 2013 Awareness about Banking and Financial Products 13. 21 Sept, 2011 "Globalization and its impact on Indian Society"
8. 17 February, 2014 Research in Converging Technology of Management practice 9. 15 February, 2014 Building creative thinking skills 10. 14 February, 2014 Leadership and Motivation for Entrepreneurship 11. 31 January, 2014 Marketing and International Business 12. 21 November, 2013 Awareness about Banking and Financial Products 13. 21 Sept, 2011 "Globalization and its impact on Indian Society"
Management practice 9. 15 February, 2014 Building creative thinking skills 10. 14 February, 2014 Leadership and Motivation for Entrepreneurship 11. 31 January,2014 Marketing and International Business 12. 21 November,2013 Awareness about Banking and Financial Products 13. 21 Sept, 2011 "Globalization and its impact on Indian Society"
9. 15 February, 2014 Building creative thinking skills 10. 14 February, 2014 Leadership and Motivation for Entrepreneurship 11. 31 January,2014 Marketing and International Business 12. 21 November,2013 Awareness about Banking and Financial Products 13. 21 Sept, 2011 "Globalization and its impact on Indian Society"
10. 14 February, 2014 Leadership and Motivation for Entrepreneurship 11. 31 January,2014 Marketing and International Business 12. 21 November,2013 Awareness about Banking and Financial Products 13. 21 Sept, 2011 "Globalization and its impact on Indian Society"
11. 31 January,2014 Marketing and International Business 12. 21 November,2013 Awareness about Banking and Financial Products 13. 21 Sept, 2011 "Globalization and its impact on Indian Society"
12. 21 November,2013 Awareness about Banking and Financial Products 13. 21 Sept, 2011 "Globalization and its impact on Indian Society"
13. 21 Sept, 2011 "Globalization and its impact on Indian Society"
1 /
14. 20 Sept., 2011 "Golden Rules of Success"
15. 19 Sept., 2011 "Effective Leadership"
16. 12 th February, 2011 Mind Management
17. 11 th February, 2011 Emotional Intelligence
18. 10 th February, 2011 Motivation.
19. 9 th February, 2011 Inter-personal Relations
20. 8 th February, 2011 Effective Public Speaking
21. 7 th February, 2011 Leadership

45. List the teaching methods adopted by the faculty for different programmes.

Faculty members are mainly adopting class room teaching through black board. Some of the faculty members are using facility of power point presentation. Department conducts students counseling, carrier guidance, group discussion, special lectures, workshop and industrial tours for the students. The performance of students is monitored through their projects dissertation etc.

46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?

The department has constituted SFS courses monitoring committee to ensure effective classroom teaching. Students have frequent discussion with experts and faculty members of this department. Through regular teaching & training counseling engagement in research projects, demonstrating and training programme, continued internal tests, project works, mentoring programmes, field trips and study tours continuous assessment, class tests, assignments, class seminars and end semester exams.

47. Highlight the participation of students and faculty in extension activities.

Students and faculty members regularly participate in extension activities. Department organizes field visits / industrial visits, tree plantation, environment sanitation awareness among community and faculty members and students participates in large number. Students at UG level participates in NCC and NSS activities organized by constituent colleges.

48. Give details of "beyond syllabus scholarly activities" of the department.

Department organizes several activities other than their routine class work. Students participates in inter college debate competitions organized on different occasions like on woman's day, Environmental Day etc. Department organizes interacting sessions with experts and industrialists, cultural programmes, visits of other Institutions etc. Department has organized a workshop during 2013-14 for the revision of syllabus.

- 49. State whether the programme /department is accredited/ graded by other Agencies? If yes, give details.
- 50. Briefly highlight the contribution of the department in generating new knowledge basic or applied.

Through our publications in Marketing Management, International Marketing, Human Resource Management, Management Gurus, and Risk & Insurance Management as well as special lectures by our faculty in other institutions/universities, were endeavored to promote knowledge in management.

51. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.

Following are major Strengths, Weaknesses, Opportunities and Challenges of the department:

Strength:

Three currently most important strengths, in the order of importance:

- Reputed and well qualified Faculty.
- ➤ Job oriented courses on Human Resource Management and International Business.
- ➤ High intake of Bright students.
- Publications of faculty and publication of journal of the department.
- More than 125 students are doing Ph.D. research work in the Department

Weaknesses

Three most important weaknesses that need to be attended to:

- > Shortage of faculty
- > IT facilities for researchers not available
- Lack of Modern Infrastructural Facilities.
- ➤ No placement cell
- Inadequate supportive staff

Opportunities available or foreseen:

- Proximity to NCR
- ➤ Increased awareness among people about Higher education
- ➤ Opportunity of starting courses on Tourism, Insurance, Retail Management and Entrepreneurship.
- ➤ Collaboration with other universities/colleges
- > Opportunity of consultancy.

Threats perceived by the department:

Some of the private universities are having better infrastructural facilities, which may pose threat to the intake of students

- Political Interference
- ➤ Centrally funded institutions which are having more autonomy is a big threat for quality intake of students.
- > Too much financial restrictions create problems in conducting seminars, workshop, etc.
- Limited job opportunities for our professional courses students like MIB and MHRM due to slowdown in economy.

52. Future plans of the department.

Department is planning to establish a smart class room for the benefit of students. The department has a rich library but further enrichment of Library in terms of books and subscription of journals is planned. Department has sufficient number of class rooms but independent furnished rooms with computer setup for teachers is planned in near future. Department is not having a computer laboratory for students which is essential. Therefore in near future; establishment of independent computer lab for students of this department is planned.

- Achlesh Anand "Impact of Advertising on Women (A cross-sectional study of Women in Rajasthan)" 2009
- Ruchi Jain "Consumer Preferences and Satisfaction Regarding Durable Goods in Rajasthan (A comparative study of selected consumer Durable Goods of Indian and Foreign Companies)" 2009
- Menka Sharma "Consumer Behaviour in Service Sector: A Comparative study of state Bank of Bikaner and Jaipur & The Bank of Rajasthan Ltd." 2009
- Monika Choudhary "Export Management in Indian IT Industry (with special reference to selected software companies)" 2009
- Lipika Likhyani "HRD practices in Co-operative Sector (A comparative study of Raj fed and Confide)" 2009
- Suresh Kumar Sharma ''राजस्थान में दूर संचार सेवाओं का विपणनः भारत संचार निगम लिमिटेड के विशेष संदर्भ में" 2009
- Ravish Kumar Sharma "जयपुर विकास प्राधिकारण एवं जयपुर नगर निगम के मानव संसाधन प्रबन्ध का तुलनात्मक अध्ययन" 2009

- Abdul Qayyum Khan "Job satisfaction Among University Teachers (A study of the teachers of University of Rajasthan, Jaipur)" 2010
- Preeti Agarwal "Corporate Governance in India (A case study of selected corporate Units)" 2010
- Anurag Dugar "Marketing strategies of Petroleum Companies (A case study of Indian Oil Corporation)" 2010
- Pushpendera Kumar Saini "Consumer Perception about Ethics in Advertising A study of selected consumers in Rajasthan" 2010
- Pushpa Butolia "Management of Compensation plans in Banks (A comparative study of Punjab National Bank and State Bank of India)" 2010
- Sachin Gupta "Role of NGO's in Managing the Social and Economic Development of Rajasthan (A case study of selected GO's)" 2010
- Daya Sindhu Sharma "Purchase Management of Drugs & Medicines and Hospital Equipments (A study of Medical & Health Department Rajasthan" 2010
- Bhawna Gupta "स्टेट बैंक ऑफ इण्डिया में कम्प्यूटरीकरण का ग्राहक संतुष्टि पर प्रभाव (राजस्थान राज्य के विशेष संदर्भ में)" 2010
- Om Prakash Sharma "संगमरमर उद्योग में कार्य दशायें एवं सुरक्षा योजनायें (मकराना, (राजस्थान) की चयनित इकाइयों के संदर्भ में)" 2010
- Manju Yadav "पर्यटन उद्योग में ऐतिहासिक स्मारकों के योगदान का मूल्यांकन (राजस्थान के विशेष संदर्भ में)" 2010

- Seema Singh Rathore "Retail Management (A case study of Reliance Industries)" 2011
- Prateek Jain "Inventory Management in Cement Companies in Rajasthan: An Integrated Approach" 2011
- Rajesh Mehrotra "Strategic Challenges for Large Scale Indian Industries" 2011
- Priyanka Sharma "A study of Retention strategies for employees in IT Industry" 2011
- Rita Nagpal "Human Resource Management in Public Sector Unit (A case study of NTPC)" 2011
- Archana Baj "Job satisfaction among Managers (A study of Area Managers of selected pharmaceutical companies in Rajasthan)" 2011
- Virendra Goyal "Management of savings and Investment (A case study of middle class Households of Jaipur)" 2011
- Suchita Sharma "Inventory Management: A critical analysis of FMCG sector in India" (with ref. To Dabur India and Godrej Consumer products)" 2011
- Dileep Singh Shekhawat "Marketing strategies of General Insurance companies in India (A study of selected public and Private sector companies)" 2011
- Neha Sharma "Consumer Behaviour of Home Appliances users of Jaipur City" 2011
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